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NEWS RELEASE

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FOR IMMEDIATE RELEASE:

AUBURN -- Directors of the Placer County Water Agency on Thursday (Nov. 5) heard an update on the agency's Water Efficiency Program in the wake of the State Legislature's passage a day earlier (Nov. 4) of major water reform legislation.

PCWA Director of Customer Services John Kingsbury outlined the agency's Water Efficiency Program, which has received recognition as one of the best in the region. It incorporates a wide variety of services, including "house calls" to treated water customers to offer advice on wise water use, assistance to agricultural growers, education programs at schools and community events, and extensive renewal and replacement of agency water pipes and canals to reduce system water loss and leakage. Kingsbury said, "PCWA customers have a history of using water wisely and beneficially dating back 40 years."

In light of this, staff was asked to explore the prospects of incorporating any of these past water efficiencies into the agency's implementation strategies for complying with the new State water conservation requirements.

In other business, PCWA directors:

- considered 2010 budget amendments offered by District 5 Director Ben Mavy. Mavy proposed cutting funds for: a consultant to work with the Board on a strategic plan; memberships with the Climate Action Registry and California Urban Water Conservation Council; and the lawn replacement component of the agency's Water Efficiency Program. There was no support by the Board for these amendments.

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He also proposed adding \$130,000 to the budget to fund the cost to place a measure on the ballot next year regarding the allocation and use of the Middle Fork Project revenues after the year 2013. This matter was referred to staff for further review.

- heard updates from County Supervisor Robert Weygandt on the development of the Placer County Conservation Plan, which is being completed and could be adopted in the next year or two by the Board of Supervisors; and the Placer County Regional Wastewater Project, a long-term planning effort of the county and cities which Weygandt said could be determined within the next few years.

- welcomed Auburn Mayor Mike Holmes who thanked the agency for its assistance in keeping Lake Clementine open for public recreation in face of state parks budget cuts. Holmes called for all local organizations to work together to preserve public access to Lake Clementine.

The next regular meeting of the PCWA Board of Directors will be held at 2 p.m. on Nov. 19 at the PCWA Business Center, 144 Ferguson Road, in Auburn. PCWA board meetings are open to the public.

Information on PCWA board meetings may be obtained through the Clerk to the Board at (530) 823-4850 or (800) 464-0030.