



PLACER COUNTY WATER AGENCY
SINCE 1957
BUSINESS CENTER
144 Ferguson Road
MAIL
P.O. Box 6570
Auburn, CA 95604
PHONE
530.823.4860
530.823.4960 - fax
WWW.PCWA.NET

NEWS RELEASE

FOR IMMEDIATE RELEASE:

April 17, 2009

Contact: David A. Breninger, (530) 823-4860

or: Dave Carter, (530) 265-NEWS

AUBURN -- Directors of the Placer County Water Agency on Thursday (Apr. 16) heard a comprehensive overview of the agency's award-winning water use efficiency program.

"Our customers have been at the forefront with a strong water conservation ethic for a long time," said PCWA Board Chairman Gray Allen. "This agency has long been committed to preserving, protecting, and helping our customers use water wisely," said Allen.

PCWA Director of Customer Services John Kingsbury outlined the details of the overall program that pursues water savings in the agency's extensive distribution system, supports customer's actions to save water, and educates the public through the agency's extensive outreach programs.

"Through our customers' efficiency practices and the agency's aggressive raw and treated water distribution renewal and replacement programs, surface water from the Yuba and American Rivers is being put to beneficial use in Placer County," said David Breninger, agency General Manager.

"The agency has actively pursued water resource stewardship and water use efficiency for more than 40 years. The agency was the first in the region to have water meters on all treated water connections and to fully implement extensive best management practices (BMPs) goals called for in the Sacramento Water Forum agreement," said Kingsbury.

-more-

“PCWA has gained support for its diverse water efficiency and leak detection program from groups such as the Sacramento Water Forum, the Regional Water Authority, the Sierra Club and Friends of the River. The California Municipal Utilities Association presented PCWA in 2006 with its Community Service/Resource Efficiency Award as a water efficiency model for Northern California,” noted Kingsbury.

PCWA customer-oriented programs include Water Wise house and business visits to perform water audits, a water efficient appliance and fixture rebate program, irrigation management services for agricultural customers, extensive water saving materials, online library and other programs and services. The PCWA website at www.pcwa.net lists the water efficiency services offered by the agency for its over 39,000 customer accounts.

In other business, directors:

- heard a water supply update from Director of Field Services Mike Nichol on planning for the delivery of about 13,130 acre-feet of irrigation water through Auburn Ravine to supply commercial agricultural growers in PCWA Zone 5 in far western Placer County.

- heard an update from project engineer Tony Firenzi on the current removal of a 37-foot-long concrete plug from the three-mile-long Auburn Tunnel which runs from the American River canyon to Ophir. The tunnel, built in the 1960s for the Auburn Dam, is being reworked by PCWA to meet today’s water supply needs.

- heard a report on the recent repainting of the large Midas Avenue water storage tank in Rocklin. Director of Technical Services Brian Martin said area residents were pleased with the project and tank color.

The next regular meeting of the PCWA Board of Directors will be held at 2 p.m. on May 7 at the PCWA Business Center, 144 Ferguson Road, in Auburn. PCWA board meetings are open to the public.

Information on PCWA board meetings is available through the Clerk to the Board at (530) 823-4850.