

April 29, 2004

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FOR IMMEDIATE RELEASE:

Auburn - During the month of May, the Placer County Water Agency will join with more than 300 organizations from around the state to observe California Water Awareness Month.

PCWA's theme for this year's California Water Awareness Campaign is "Use Water Wisely - It's a Way of Life."

Several public education and information activities are planned by PCWA:

- Auburn Home Show Booth: PCWA water efficiency specialists will staff an exhibit at the Apr. 30 - May 2 show, providing information on water conservation and programs available to water users.

- School Education: The water agency is again sponsoring the Newspapers in Education "Be Water Wise" contest in Placer County grade schools. Third-graders from Loomis Grammar School won last year's region wide contest.

- Water Wise House and Business Calls: PCWA's trained technicians will visit customers' homes, including apartments and mobile home parks, and businesses to provide customized water use tips, low flow plumbing kits, outdoor irrigation checkups and water schedules. Customers may call for an appointment.

Water customers wishing to learn more about the agency's water use efficiency services are encouraged to contact the PCWA Customer Service Center at (530) 823-4850.